



### NWA Now

- KNWA News
- My Fox 24 \*NEW\*
- Weather
- Ask Dan
- Razorback Nation/Sports
- March Mayhem \*NEW\*
- About Us / Bios
- Contact Us Here

### Community

- Viewer's Club
- Professional Advice
- Healthy Living
- Legally Speaking
- Project 11
- What's the Dill?
- Great Flippin Question
- Live Green

- Community Calendar
- Community Forum
- School Closings
- Church Listings
- What's on TV?
- Contests and Offers
- DTV Answers \*NEW\*

### Marketplace

- Explore Classifieds
- \*NEW\* NWA Pre-owned Auto Classifieds
- Find a Job
- Search for Real Estate
- Grow Your Business
- Live Green in the Spring \*NEW\*
- Shopperati

Current Conditions in Fayetteville:

57° WIND 14 NNW HUMIDITY 47%



55° 57° 68°

Search: This Site | [Local Businesses](#)



[Advanced](#)



### Full Details

## Payday Lenders Trying To Bend Rules

Reported by: *Nichelle Sullivan*  
 Tuesday, Apr 1, 2008 @02:06pm CST

Payday lenders got a cease and desist order from Attorney General Dustin McDaniel last month, but that hasn't stopped some from looking for a way around the rules. That comes according to a documents released to the media by the Arkansas Against Abusive Payday Lending (AAAPL) council.

They say while payday lender Advance America isn't making payday loans to new customers they are offering existing customers zero percent interest loans. The council believes Advance America will then enroll them into a new credit card program that only charges 5.98 percent interest, but has a \$149.95 a month participation fee like they did in Pennsylvania. This friday April 4th, happens to be the deadline Dustin McDaniel gave payday lenders to respond to his cease and desist letter. To read the entire letter released by th AAAPL, click [here](#) .

Advance America has locations in central and south Arkansas.

<< [Back](#)

[Comment on this news story](#)

### Your Opinion Poll

More Flooding for NWA

**Northwest Arkansas was hit hard again with rain. Have you experienced any flood related problems?**

- Yes.
- No.
- Somewhat.

[View Results](#)  
[View Other Polls](#)